

LETTER OF COMMITMENT on GREEN FREIGHT

An Open Letter to the Citizens of the World,

As we prepare to convene in Paris for what must be considered a pivotal moment in our human and ecological history, we the undersigned make our collective intentions clear to those negotiating the climate efforts for our shared planet.

As public sector policy makers, business leaders and representatives of civil society and intergovernmental organizations, we believe it is essential that collective and creative strategies be developed that accelerate emissions reductions in key sectors, such as freight and logistics. Our economies depend on freight operations to deliver the goods, materials and food that sustain our societies. However, freight activity generates greenhouse gases, short-lived climate pollutants such as black carbon, and other air pollutants, which contribute to climate change and negatively affect public health.

As policy makers, we are entrusted by our constituents to protect public health and the environment, and we believe programs and policies can be implemented which do so while also enhancing energy efficiency, energy security and economic vitality.

As multinational firms with global operations, vast communities of stakeholders, customers, communities and families, we care deeply about the health of our environment, economy and society, and we believe we can work collectively to help foster more sustainable business operations that reflect our core principles of sustainability and corporate citizenship.

As representatives of civil society and intergovernmental organizations, working to create solutions and assistance that meet the needs of our collective stakeholders, and we believe collaboration, financial assistance, education, technologies, strategies and related efforts can be implemented to meet the climate challenge.

3 December 2015

We know that efficient, clean and responsible freight movement, known as “Green Freight” protects the environment and public health, contributes to energy and cost savings, and supports the vitality of the global economy and our communities by reducing greenhouse gas emissions, black carbon and other air pollutants. Green Freight programs provide the framework for firms to implement benchmarking and reporting of emissions, while also promoting technologies, strategies and practices, which generate emission reductions and cost savings.

We believe that the public sector, private sector, civil society, and intergovernmental organizations must collaborate with our peers, stakeholders and business partners to implement and support a global network of Green Freight programs, which are aligned to foster reductions of greenhouse gas emissions, black carbon and other air pollutants. Our organizations are broadly committed to this vision for Green Freight and are working in numerous capacities to support this critical effort.

Building on the Global Green Freight Action Statement made on the occasion of the UN Secretary-General’s Climate Summit, we invite others to commit their efforts and resources as appropriate, and to support the Climate and Clean Air Coalition ***Global Green Freight Action Plan*** and its three priority goals:

1. Align and harmonize *existing* Green Freight programs;
2. Support and foster the development of *new* Green Freight programs;
3. Incorporate black carbon mitigation efforts into Green Freight programs.

3 December 2015

Endorsed By

Bangladesh

Canada

Chile

France

Philippines

Sweden

Togo

Vietnam

California Air Resources Board

Business for Social Responsibility (BSR)

Clean Air Asia

Clean Cargo Working Group

CNT (Brazilian Trucking Association)

Deutsch Post DHL

FIA Foundation

AUTF (French Shippers Council)

Global Food Cold Chain Council

Hewlett Packard

Institute for Governance and Sustainable
Development

International Council on Clean

Transportation

Smart Freight Centre