



GREEN FREIGHT DAY

29 August 2016 | 8:00-17:00

Level 1, Sicily Room, Main Building, Paradise Hotel



With air pollution implicated in the deaths of 7 million people annually around the world, the Better Air Quality (BAQ) Conference and the World Clean Air Congress are meeting jointly in a landmark event to explore the scientific, technological and policy advances and innovations - at local, national and international levels - that could solve the global challenges to health and the environment.

Recognizing the importance of freight transport as a key contributor to air pollutant and greenhouse gas emissions in the region, a whole day event called Green Freight Day is being co-organized by Clean Air Asia, GIZ, the Asian Development Bank Greater Mekong Subregion Core Environment Program, and the Climate and Clean Air Coalition.

WHO SHOULD JOIN?

Representatives from government institutions, private companies, and international development organizations working on, or wanting to learn more about freight transportation are most welcome to join the session.

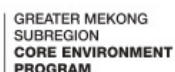
BACKGROUND

A number of green freight and logistics initiatives have been initiated in many countries in the ASEAN region involving either or both public and private sectors. There have been efforts also to promote a regional framework on green freight to ensure a harmonized approach and to maximize cross-learning of best practices among countries and private sector players. The CCAC identified tangible actions that are meant to address main challenges in the world of green freight thru the Global Green Freight Action Plan.

The Green Freight and Logistics Day will highlight previous and current green freight initiatives in Asia, which will be shared by country representatives from South Asia, Southeast Asia, and East Asia. Experiences and best practices from the US and other advanced countries will be showcased in the event. Similarly, there will be a presentation on how to access climate finance for green freight.

WHAT IS GREEN FREIGHT DAY

- Sharing of best practices among countries and private sector players to advance the development and harmonization of green freight programs to reduce the emissions intensity of carbon dioxide (CO₂), black carbon, and other air pollutants from freight transport globally.
- Enhanced coordination on the different green freight initiatives from the government and private sector in the region
- Sharing of the Global Logistics Emissions Council methodology that provides for universal and transparent way of calculating logistics emissions across the global multi-modal supply chain
- Sharing of opportunities on how to access climate finance for green freight





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Time	Agenda item	Who
8:30	Registration	
9:00	Welcome and Opening Remarks	Glynda Bathan Baterina Clean Air Asia
9:15	Keynote speech – Global Landscape of Green Freight	Jim Blubaugh Office of Transportation and Air Quality, US EPA
9:45	Global Green Freight Action Plan – Reducing the Climate and Health Impacts of Goods Transport	Denise Sioson CCAC
10:15	Coffee/tea break	
10:30	Policy, Capacity Building and Implementation for Green Freight in Asia Panel Discussion facilitated by Friedel Sehlhler, GIZ	Southeast Asia: Thailand: Chutinthorn Mankhong Lao PDR: Phanthaphap Phounsavath South Asia: Bangladesh: MAN Siddique* India: Dr. Manoj Singh* International Organizations: GIZ: Wilasinee Poonuchaphai Clean Air Asia/ East Asia: China Green Freight Initiative: Wei Wan
12:00	Lunch	
13:00	Global Logistics Emission Council (GLEC) framework for standards and methodology	Wang Boyong Smart Freight Centre
13:15	Sharing of green freight best practices and quick wins	Wang Boyong, Smart Freight Centre Buddy Polovick, US EPA Smartway Program Binyam Reja, World Bank Korea Green Freight Program
14:15	Private sector initiatives on green freight in Asia	Pei Yeo, Green Freight Asia Representative from Shippers Association* Representative from Freight Forwarders* Representative from Logistics Firms*
15:15	Coffee / Tea break	
15:30	Issues and options for freight transport efficiency in Asia Rotating breakout groups on: - Green technology adoption - Fleet modernization - Logistics optimisation - Multimodal Freight	Participants with guidance from experts
16:30	Accessing climate finance for green freight	Sumit Pokhrel ADB-GMS EOC
16.45	Closing Panel	CAA, GIZ, ADB GMS, CCAC