



THE Global Green Freight Project

**REDUCING THE CLIMATE
AND HEALTH IMPACTS OF
GOODS TRANSPORT**



**CLIMATE &
CLEAN AIR
COALITION**
TO REDUCE SHORT-LIVED
CLIMATE POLLUTANTS

Trade in goods and materials drives global economic growth and development, linking nations and markets through an increasingly interdependent supply chain.

The Global Green Freight Project was initiated by the Climate and Clean Air Coalition as part of a large-scale effort to reduce the climate and health impacts and improve the energy and economic efficiency of transporting those goods and materials.

Green Freight Programs

Through information sharing, financial incentives, technology verification, and other methods, voluntary green freight programs promote real-world, market-based performance improvements in the movement of goods and track those improvements through standardized, verifiable reporting mechanisms. The scope of action of any individual country-based or regional program will vary based on local needs, but the consistent thread is a **focus on producing results to the common benefit of industry, government, and civil society**. Green freight programs are distinct from, but complementary to, mandatory standards in a sustainable freight strategy.

Need for Global Action

Worldwide, numerous green freight programs and related initiatives are in different stages of development, ranging from the long-established SmartWay program in the United States and Canada to the marine-specific Clean Cargo Working Group. **Green freight programs can be successful anywhere at a relatively low cost**—and the process of establishing such programs creates coalitions of stakeholders that are valuable resources in themselves. But trade, and the movement of goods, is a global, boundary-less system. Green freight needs an equally integrated, universal, systemic approach. Existing and emerging programs can all benefit from a global harmonization of effort.

The Global Green Freight Action Plan

In September 2014 at the UN Climate Summit, 50 organizations and countries pledged their support for the Climate and Clean Air Coalition's Global Green Freight Action Plan.

The goal of the Action Plan is to facilitate collaboration among governments, the private sector, and civil society to enhance the efficiency of global goods

movement in ways that significantly reduce climate, health, energy, and economic impacts. The Action Plan encompasses an evolving set of actions aimed at engaging stakeholders in support of three main objectives: aligning and enhancing existing green freight efforts; developing new green freight programs; and incorporating measures to control black carbon emissions into green freight programs.

Stakeholders may potentially include any private, civil society, or public sector entity involved in the freight sector. The Action Plan offers a **platform for stakeholders to share expertise and a means of organizing collaboration** in a concerted global effort to maximize the benefits and rein in the environmental costs of the global marketplace. **Download the Action Plan at globalgreenfreight.org.**

COP21

The 21st Conference of Parties in late 2015 presents an exciting opportunity to showcase new green freight commitments, for partners in the Green Freight Action Plan to be recognized, and for new partners to come forward and contribute their expertise. **The Global Green Freight Project Steering Group invites all interested parties to join the Action Plan.**

GOALS AND OBJECTIVES

1

Align and Enhance Existing Green Freight Efforts

- Information exchange and collaboration between existing initiatives and relevant stakeholders
- Development and harmonization of tools, methodologies and procedures for use across green freight programs

2

Develop and Support New Green Freight Programs Globally

- Guidance and capacity building for green freight program implementation
- Adoption of technologies and strategies

3

Incorporate Black Carbon Reductions into Green Freight Programs

- Improved information on and increased awareness of black carbon and freight
- Integration of black carbon mitigation technologies and strategies into green freight programs





The online centerpiece of the Global Green Freight Project will be globalgreenfreight.org, launching in mid-2015. The website is the portal to information about green freight and green freight programs around the world, and provides access to expertise, guidance, and support for establishing and developing green freight programs.

STAKEHOLDERS AND ENDORSERS

Bangladesh	Hewlett Packard	Netherlands
Benin	IKEA	Nigeria
CAEM	Institute for Global	Norway
California Air Resources	Environmental Strategies	Partnership on Sustainable
Board	Institute for Governance	Low Carbon Transport
Canada	and Sustainable	Peru
CEID Colombia	Development	Philippines
Central African Republic	International Council on	Poland
Centre for Clean Air Policy	Clean Transportation	Republic of Korea
Centro de Derechos	International Network	Russian Federation
Humanos y Ambiente	for Environmental	Smart Freight Centre
Centro de Investigación en	Compliance and	Sweden
Mecatrónica Automotriz	Enforcement	Swiss Foundation for
of Tecnológico de	International Solid Waste	Technical Cooperation
Monterrey	Association	Switzerland
Centro Mario Molina Chile	Ireland	Togo
Clean Air Asia	Japan	United Nations
Clean Cargo Working	Lean and Green	Environment Programme
Group	Liberia	United States of America
Cote d'Ivoire	Mexico	Vietnam
Deutsche Post DHL	Molina Center for Strategic	Volvo
ECO Stars Fleet	Studies in Energy and	World Bank
Recognition Scheme	the Environment	World Meteorological
FIA Foundation	Morocco	Organization
France	Natural Resources Defense	
Green Freight Europe	Council	

GREEN FREIGHT STEERING GROUP

