

# CALLS FOR PROPOSALS ON TRANSFORMATIVE ACTION (CFP3)

## INFORMATION SESSION

8 September 2022 | 08:00-08:30 ET  
8 September 2022 | 22:00-22:30 ET



# AGENDA

- ❖ Overview of the Calls for Proposals on Transformative Action (CFP3)
  - ❖ Definition of transformative action
  - ❖ Funding available and deadline to apply
  - ❖ Application form
  - ❖ Results based approach
- ❖ Co-creation process
  - ❖ Interactive marimba board for Hub partners to share ideas
  - ❖ Sector specific sessions
- ❖ Q&A

# TRANSFORMATIVE ACTION

## ❖ Definition of "transformative action"

- We aim to dramatically increase political ambition and remove critical barriers to implementation to advance SLCP mitigation through transformative action.

“Transformative action” is not incremental or linear, but rather represents a clear “jump” to a new status quo.


## ❖ Examples include:

- Creating a fundamental shift in a system or structure
- Achieving a large-scale change in processes or practices, such as within a sector or region
- Accelerating the speed of change
- Developing contextually appropriate enabling conditions or removing key barriers to action
- Implementing a robust, lasting solution capable of withstanding changing circumstances and evolving needs over time

# FUNDING AVAILABLE & DEADLINE

- ❖ 7 million USD of project funding is available for CFP3 covering all 7 Hubs
- ❖ There is no minimum or maximum funding amount set per proposal
- ❖ Deadline to apply: 26 October 2022

# APPLICATION FORM & GUIDANCE DOCUMENT



**APPLICATION FOR FUNDING**  
August 2022 – Transformative action

**Instructions:** Type brief answers into this form. Please see the [Guide for Applicants](#) for information on how to prepare an effective project proposal. Send a soft copy (.docx or .doc) to [secretariat@ccacoalition.org](mailto:secretariat@ccacoalition.org).

**CALL FOR PROPOSAL** Name and number of the call for proposals to which you are responding.

[AGR-22-001] Transformative action in the agriculture sector

**CONTACT** Provide a main point of contact for future communications about this proposal.

Entity name

Address  Country

Contact first name  Contact family name

Contact email

**CO-APPLICANT CONTACTS** List all entities involved in this proposal and provide one contact for each.

Entity	Contact first name	Contact family name	Contact email
1	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	<input type="text"/>	<input type="text"/>	<input type="text"/>
3	<input type="text"/>	<input type="text"/>	<input type="text"/>
4	<input type="text"/>	<input type="text"/>	<input type="text"/>
5	<input type="text"/>	<input type="text"/>	<input type="text"/>
6	<input type="text"/>	<input type="text"/>	<input type="text"/>

**REQUESTED CCAC FUNDING** US dollar amount PROJECT DURATION Start and end date (month, year)


\$US  to

**CO-FUNDING** US dollar amount and funding source.

Amount \$US

Funding source

1



**Guidance for submitting a project proposal**  
August 2022 – Transformative action

**PROCESS TO APPLY FOR FUNDING**

**Step 1:** Consult the CCAC website at: [ccacoalition.org/call-for-proposals](http://ccacoalition.org/call-for-proposals). Review the relevant call for proposals and verify that the entity/organization and the project proposal fulfil the requirements for eligible funding requests.

**Step 2:** Download the relevant Application for Funding form, CCAC Engagement Strategy, and any other recommended supporting documents. Save them on your computer. Check the project number and title in the Application for Funding form to ensure that it matches the call for proposals to which you are applying.

**Step 3:** Complete the Application for Funding form and save the changes. The form should be opened and completed in Microsoft Word.

**Step 4:** Gather any necessary supporting documents, such as information about the implementing entities, project team, or chosen methodology or approach.

**Step 5:** Send all documents in one email to [secretariat@ccacoalition.org](mailto:secretariat@ccacoalition.org). Include in the subject line the project number and title.

**TIPS FOR BUILDING A SUCCESSFUL PROPOSAL**

- Familiarize yourself with the [CCAC Engagement Strategy](#) goals and the requirements listed in the call for proposals. Proposals that do not clearly demonstrate how the project will contribute to one or more of these goals will not be successful.
- Build your project plan around the transformative changes you intend to achieve. Make sure these changes can be observed and measured in the targeted sector, countries, or region.
- Identify what concrete outputs – products or services – are necessary to achieve the outcomes and the activities required to produce them. Clearly explain how the selected project activities and outputs will produce the required outcomes.
- Complete all fields in the form. Incomplete forms will not be considered.

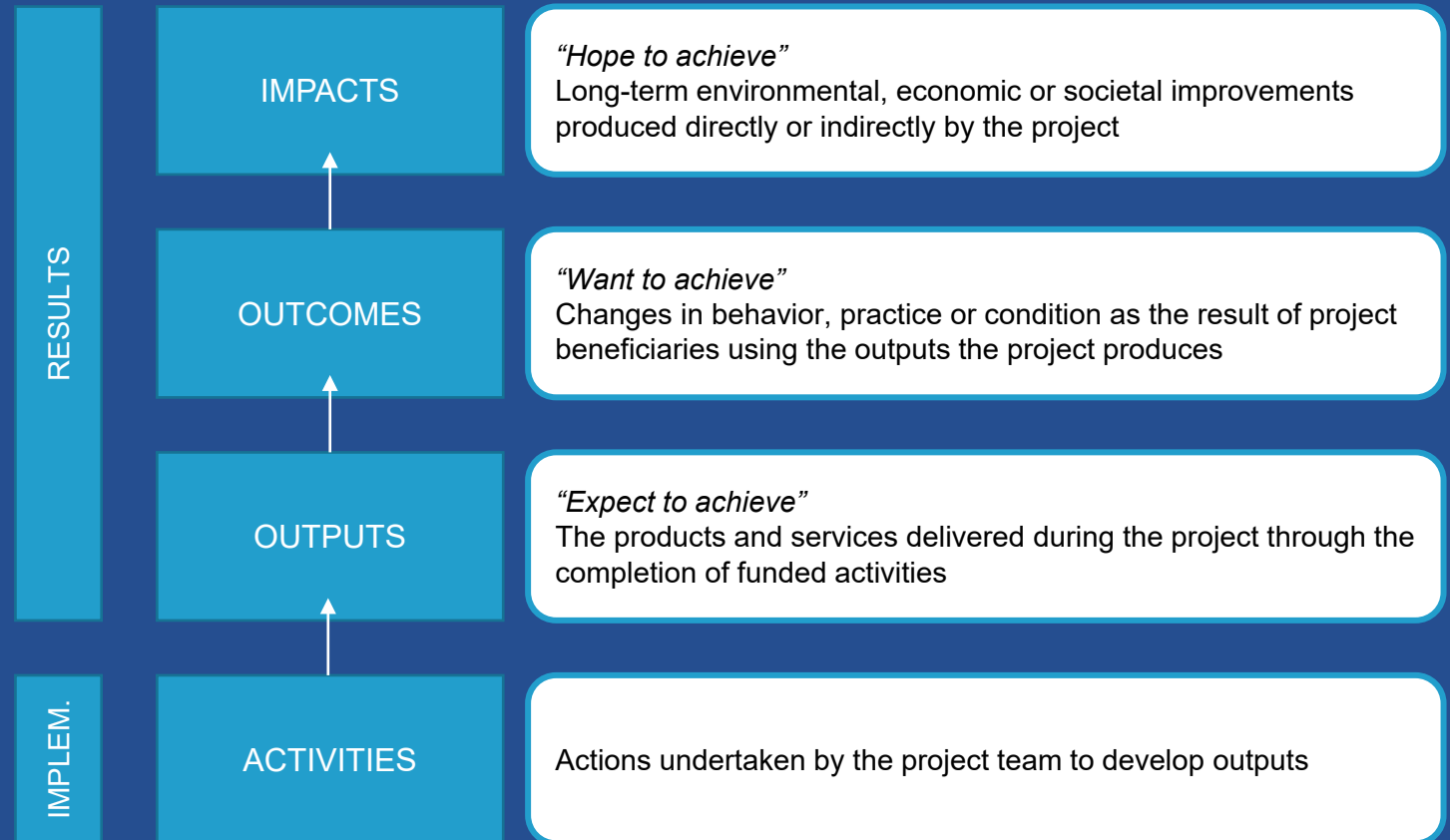
[www.ccacoalition.org/calls-for-proposals](http://www.ccacoalition.org/calls-for-proposals)

[ccacoalition.org/calls-proposals](http://ccacoalition.org/calls-proposals)

A customized Application Form and guidance document are available for each call for proposals (by sector) at the link above.

# RESULTS-BASED APPROACH

Ensure that all activities, products, and services contribute to the achievement of the desired project results



# LINK TO CCAC GOALS

Demonstrate that your project supports one or more of the CCAC's 2030 goals:

- CCAC Engagement Strategies:  
[ccacoalition.org/engagement-strategies](https://ccacoalition.org/engagement-strategies)
- CCAC 2030 Strategy:  
[ccacoalition.org/2030-strategy](https://ccacoalition.org/2030-strategy)

Any other questions, write to [secretariat@ccacoalition.org](mailto:secretariat@ccacoalition.org).

# CO-CREATION PROCESS

- ❖ Marimba Boards & Partner Matchmaking
- ❖ Sector-specific meeting schedule

General information session: 8 September 08:00-08:30 ET and 8 September 22:00-22:30 ET				
12 September	13 September	14 September	15 September	16 September
08:00-09:00 ET Waste	08:00-09:00 ET Agriculture	08:00-09:30 ET Gender	08:00-09:00 ET HDVE	08:00-09:00 ET National Planning
	09:00-10:00 ET Fossil Fuels		09:00-10:00 ET HFC	09:00-10:00 ET Household Energy



# CO-CREATION PROCESS

- ❖ We aim to provide a co-creation process to help proposal proponents find like-minded partners to develop transformational projects
- ❖ The sector-specific sessions 12-16 September will bring proposal proponents together in a shared online space (Marimba Board) to brainstorm ideas using the following big question prompts that should be addressed according to the proposal scope:
  - ✓ What's the biggest success you have seen in the sector in the last 5 years?
  - ✓ If you had a billion dollars, what would you take to scale?
  - ✓ What is the next thing that needs to be done in this sector?
  - ✓ What do we need to do now to get us to 2030?
  - ✓ Who's missing to help us shift to this new paradigm?

# MARIMBA BOARD

The screenshot displays the Marimba Board interface. On the left, a sidebar titled "Pads" is circled in red and contains the following items:

- Call for Proposals to Dri...
- Directions for using this...
- Proposal Scope
- Expected outcomes
- Project Characteristics
- If you had a billion dolla...
- What is the next big thi...
- What is the biggest suc...

The main workspace contains several content cards:

- Call for Proposals to Drive Transformative Action (CPFA)**: A card with text and a link.
- Expected outcomes**: A card listing outcomes such as "Project proposals that include..." and "Increased industry..."
- Project Characteristics**: A card detailing project requirements and characteristics.
- Directions for using this shared space for ideas**: A card with a blue box containing the text "Share with project teams, stakeholders, and the public to generate ideas and feedback." and a small diagram.
- Proposal Scope**: A card with detailed text regarding proposal requirements and submission details.

At the bottom of the workspace, there are five question cards:

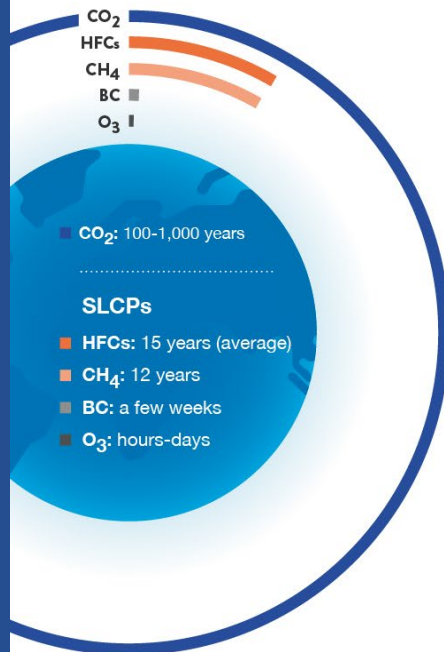
- What is the biggest success you've seen in the last 5 years?
- If you had a billion dollars, how would you use it to scale action in the sector?
- What is the next big thing that needs to be done in this sector?
- What needs to be done now to get us to 2030?
- What/What is missing from past conversations to lead to this paradigm shift?

# Questions & Answers

# THANK YOU

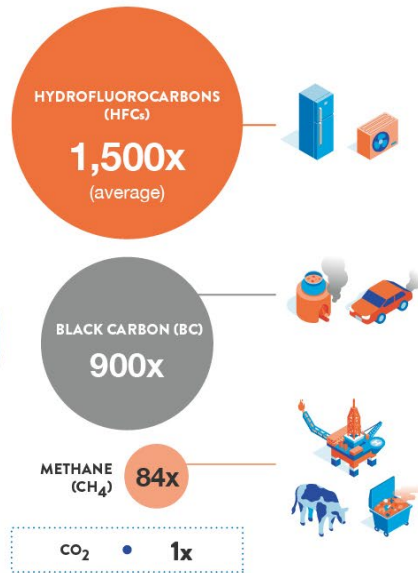
## SHORT-LIVED CLIMATE POLLUTANTS

### LIFETIME IN ATMOSPHERE



Short-lived climate pollutants (SLCPs) are powerful climate forcers that remain in the atmosphere for a much shorter period of time than carbon dioxide (CO<sub>2</sub>), yet their potential to warm the atmosphere can be many times greater.

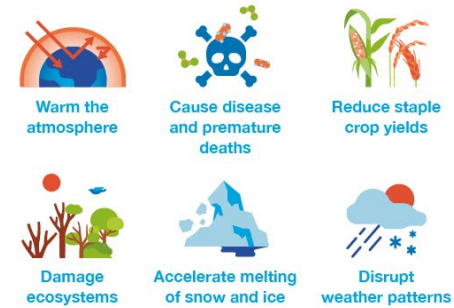
### CLIMATE IMPACTS



### SOURCES



### SLCP IMPACTS



### SLCP SOLUTIONS

Due to their relatively short lifetime in the atmosphere, reducing SLCPs can bring immediate climate and air quality benefits. Emissions can be cut quickly using cost-effective technologies and practices that exist today.

	Emissions reduction potential	
Black carbon	70%	by 2030
Methane	45%	
Hydrofluorocarbons	56%	

Over a 20-year period, SLCPs are many times more powerful than CO<sub>2</sub>

[www.ccacoalition.org/slcp](http://www.ccacoalition.org/slcp)

