At the Climate and Clean Air Ministerial 2022, CCAC Partners requested a new effort to achieve clean air across the world. At the Climate and Clean Air Ministerial 2023, the CCAC is launching a “Clean Air Flagship” to mobilise the partnership and ‘move the needle’ on this important topic. It is aimed at:

**Saving lives**
Supporting governments to achieve cleaner air as quickly as possible, consistent with improved WHO air quality interim targets

**Slowing climate change**
Taking full advantage of win-win opportunities to reduce the emissions of short-lived climate pollutants simultaneously with other harmful pollutants

**Maximizing co-benefits**
Improving agricultural productivity, economic development and the overall quality of life

To achieve those aims, we ask the CCAC through joint and individual efforts, including CCAC project funding, to:

1. **Amplify and strengthen** regional and multi-level governance, cooperation and capacity on integrated climate and air quality management;
2. **Strengthen science communication** to support policy action and fill critical information gaps, especially on the economic cost and benefits of climate and clean air action, and through integrated inventories, monitoring and air pollution modeling;
3. **Elevate the air quality agenda** through advocacy, by highlighting readily available solutions, providing capacity support for data and implementation, and reinvigorating the BreatheLife Network;
4. **Promote transparency** to encourage private sector action on integrated climate and air quality management; and
5. **Mobilize finance** for the air quality agenda by raising US$30-40 million through a Clean Air Sprint.

**Immediately in 2024 we will:**

- Convene a Clean Air Task Team of all interested partners to guide the Flagship;
- Launch a knowledge platform for air quality managers and host national and sub-regional technical and advocacy workshops;
- Support country-driven projects on air quality including on National Clean Air and SLCP Plans;
- Re-invest in BreatheLife and engage with key partners in a new campaign to be launched on Clean Air Day in 2024; and
- Convene a series of Ministerials including a Joint Climate and Health Ministerial on the margins of the WHO Global Conference on Air Pollution and Health.

**Air pollution is associated with**

- ~7 million premature deaths annually
- 2.4 billion people are exposed to dangerous levels of household air pollution
- 99% of the world breathes unsafe air
- Costs of health impacts: **US$8.1 trillion per year**

**On average, up to**

- 15% of some crops are lost each year due to air pollution